

Dinh Vu (Way)

Digital Designer

Vietnam (GMT+7)
+84 911 461 310
daodinhvu2311@gmail.com
waydesigner.com

Profile

Digital Designer with 4+ years of experience shaping how brands look and communicate across web, presentation, and motion. I've worked both in-house and as a freelancer with studios and clients across Europe, the UK, and the US, spanning industries from AI and finance to healthcare and architecture.
Selected work at waydesigner.com.

Experience

 **Digital Designer - Freelancer**
Apr 2022 - Present - Europe & UK & US

I specialize in creative projects spanning websites, presentations, motion, and graphic design for individuals and studios across Europe, the UK, and the US. My experience covers AI, B2B, finance, healthcare, architecture, and creative industries. Studio partners include:

-  **Series Eight**
-  **Front Yard**
-  **Digital Sparks**
-  **Kem Design**
-  **TheSoul Group**

 **Senior Graphic Designer - meshX**
May 2025 - Sep 2026

- Designed and built brand-driven websites with a seamless user experience
- Created client-facing and internal presentations, plus reusable templates
- Established a consistent visual language across all company graphics and products
- Designed the company's booth for GITEX 2025, from concept to layout
- Produced business cards, merchandise, and other branded collateral
- Supported meshX's rebranding and visual identity evolution

 **Junior Website & Brand Designer - SocialSee**
Apr 2024 - Apr 2025

Contributed to 40+ web design and branding projects for creative agencies and small-to-medium enterprises (SMEs).

 **Website & Email Designer - Bedford**
Feb 2024 - Apr 2024

Created email landing pages and web designs to optimize marketing campaigns.

 **Website & Dashboard Designer - GGSA Australia**
Dec 2023 - Feb 2024

Designed dashboards and UI for an e-learning platform.

 **Graphic & Presentation Designer - Movement Labs**
Jun 2022 - Jan 2023

Designed advertising banners, graphics, and presentations.

Skills

Design
Digital Design
Editorial Design
Art Direction
Presentation

Motion & Image
Motion Design Intermediate
Video Editing Intermediate
AI Image Generation

Tools
Figma
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Figma Weave Intermediate
Claude

Languages
Vietnamese Native
English Intermediate